

Message Text

UNCLASSIFIED

PAGE 01 LONDON 02654 161245Z
ACTION EUR-12

INFO OCT-01 IO-14 ISO-00 AGRE-00 CEA-01 CIAE-00
COME-00 DODE-00 EB-08 FRB-01 H-02 INR-10 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05
SS-15 STR-07 ITC-01 TRSE-00 USIA-15 SP-02 SOE-02
OMB-01 DOE-11 /127 W
-----041604 162146Z /64

R 161232Z FEB 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 3217
INFO AMEMBASSY BRUSSELS
AMEMBASSY PARIS
AMEMBASSY BONN
USMISSION GENEVA

UNCLAS LONDON 02654

USEEC

USMTN ALSO FOR MISSION

E.O.11652: N/A
TAGS: ETRD, EIND, UK
SUBJECT: PRIME MINISTER WANTS A "BUY BRITISH" CAMPAIGN

1. SPEAKING BEFORE THE INSTITUTE OF EXPORTS IN LONDON
ON FEBRUARY 15, PRIME MINISTER CALLAGHAN SAID "I AM CALL
ING FOR A CAMPAIGN TO BUY BRITISH." AMONG OTHER THINGS,
HE ALSO SAID EXPORT COMPETITIVENESS WOULD BE IMPROVED BY
SUCH A CAMPAIGN TO CREATE A STRONGER DOMESTIC MARKET THA
WOULD BACK UP EXPORT EFFORTS. "WE NEED FURTHER IMPORT
SUBSTITUTION."

2. IT IS UNCLEAR THAT SUCH A CALL WILL RESULT IN A
SHIFT TOWARD BUYING BRITISH. SIMILAR CALLS IN THE PAST
HAVE NOT RESULTED IN ANY NOTICEABLE CHANGES.
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STREATOR

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRIME MINISTER, TRADE PROMOTION, COMMODITIES, SPEECHES
Control Number: n/a
Copy: SINGLE
Draft Date: 16 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON02654
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780072-0528
Format: TEL
From: LONDON USEEC
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780248/aaaaboem.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7b8047d5-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 24 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3574923
Secure: OPEN
Status: NATIVE
Subject: PRIME MINISTER WANTS A "BUY BRITISH" CAMPAIGN
TAGS: ETRD, EIND, UK
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/7b8047d5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014